



P.O. Box 307
Grand Central Station
New York, NY 10017

The New York Metro Area Chapter invites you to attend...

Managing Employee Health Globally: The Business Imperative

Come learn why leading organizations such as American Express, Johnson & Johnson and Dell are implementing global health and wellness strategies. What is driving these initiatives? What is in the bottom line? What are the health issues and cultural differences that come into play? Do global health and wellness strategies bring value to my organization? Having worked with dozens of the world's leading companies on their Global Wellness Initiatives, Dr Friedman will discuss the benefits and pitfalls in these strategies.

Speaker: Dr. Lorna Friedman, Partner in Mercer's Global Health Management

Dr. Lorna Friedman is a Partner in Mercer's Global Health Management practice based out of the New York office. She is Board Certified in Pediatrics and licensed in New York State, with over 20 years of experience in health care. Her broad experience provides a 360 degree view of medical care, total health management, strategic health care planning and global health options.

Dr. Friedman received her MBA from Columbia and received her doctorate in medicine from New York Medical College.

Date: Tuesday, October 30, 2012

Time: Registration check-in and breakfast begins at 8:30 AM
Presentation / Q & A from 9:00 AM – 10:00 AM

Meeting Location and Directions:

Sony Building, 550 Madison Avenue (between 55th and 56th Street)

Take the elevator to the Sky Lobby and the meeting is in the Gold room

NOTE: Photo ID and pre-registration are required to enter the building!

Directions:

Take the "E" to 53rd Street and 5th Ave or 4,5,6 to 59th and Lexington Avenue

Registration Form
Managing Employee Health Globally:
The Business Imperative

Please Print

Name _____
Company _____
Address _____
City/State/Zip _____
Telephone (____) _____
Fax (____) _____
E-Mail _____

- Please update my information listed above
 Please send me membership information

To attend you must register by Thursday, October 25, 2012 (5pm).
Non-members, please notify us by this date if you registered and can not attend.
Otherwise, you will be billed for the cost of attendance.

NY Metro Area Chapter Meeting Costs:

- Member – Free _____ (Provide Chapter if not NY Metro) Non-Member \$25 Fee

Payment can be made via Pay Pal by visiting www.iscebs.org/nymetro or by check at the door (see below). If you pay via Pay Pal, please remember to still register for this meeting via Telephone/Fax/E-Mail as indicated below.

Tax ID #: 13-3293220

Registration/Payment (Check) by Mail:

New York Metro Area Chapter – ISCEBS
c/o Silent Secretary
P.O. Box 381
Stanhope, NJ 07874

Registration by Telephone/Fax/E-Mail:

Telephone/Fax: (973) 448-0022
E-Mail: Silent@att.net

For questions please contact:

Janine Keehan, CEBS
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646-240-1680

Sponsored by the New York Metropolitan Area Chapter of the International Society of Certified Employee Benefit Specialists (ISCEBS), a nonprofit organization that serves as an educational resource for certified employee benefit specialists and others in the employee benefits community.

