



Wednesday, October 28, 2015

Benefits 360, Fall 2015

Maximize Your Employer-Sponsored Retirement Benefits

Employees can now look forward to a retirement that could last 30 years or more. That’s a great thing but is certainly both a complex and significant task. Employees with high financial stress can increase employer costs through high turnover, absenteeism and payroll expenses, while lower profits through lost productivity, low engagement and low employee satisfaction. In addition to productivity costs, financial stress is a leading contributor to unhealthy behaviors such as smoking drug/alcohol abuse and weight gain which impact healthcare costs. As HR and Benefits professionals managing challenging employer-sponsored retirement plans we are responsible to assist our employees with achieving their personal financial goals.

We’ve assembled leaders in their fields to bring you a comprehensive and practical full-day program which will arm you with information required to encourage your employees to understand the importance of goal-setting, the different planning stages of life, and spending and income sources in retirement. Please join us on Wednesday, October 28 to invest in yourself and learn how you can become even more of an asset to your employer and empower your employees to optimize their retirement benefits.

The ISCEBS NY Metro Area Chapter invites you to attend a program that will benefit HR professionals, recent entrants to the employee benefits field, experienced benefits and financial professionals. You will attain the latest news on financial wellness solutions, gain a better understanding of your fiduciary responsibility, better drive employee behavior and learn about funds that will help employees meet their personal financial goals.

Program Agenda: Registration and check – in begins at 9:00 am

9:30 am	To	9:40 am	Welcome
9:45 am	To	11:00 am	Expansion of Fiduciary Responsibility Under ERISA Speaker: Frank Nessel, Senior Consultant Vanguard

BREAK

11:15 am	To	12:30 pm	Custom Target Date Funds Speaker: Susan Viston, Client Portfolio Manager Voya Financial
12:30 pm	To	1:25 pm	Lunch
1:30 pm	To	2:45 pm	Driving Outcomes: A Participant Behavior Story Speaker: Robert R. Worsfold, Vice President Financial Engines, Inc.

BREAK

3:00 pm	To	4:15 pm	The Employer’s Role in Helping Employees Achieve Their Goals Speaker: Len Comberiate, CEBS, Director of Employee Benefits NASDAQ OMX
4:15 pm	To	4:30 pm	Closing Remarks



This program is CEBS CPE Approved for five (5) credits; approved for HRCI CPE and SHRM PDC for professionals to receive five (5) business management and strategy credit hours.

Location: MetLife, Room 12.002, 12th Floor
200 Park Avenue
New York, NY 10166

NOTE: Photo ID and pre-registration are required to enter the building.

Cost: \$200 per person – Registration begins on Monday, October 12th
Company discount available - \$525 for three (3) or more attendees (\$175 per person)
Special Student and Transition rates are available
Program fee includes program flash drive, notepad, breakfast, lunch and snacks



Online Registration Form

To attend you must register by Monday October 26, 2015 (5:00 pm, ET):

Registration payment is processed securely by Pay Pal via our [NY Metro Chapter Website](#). Your program registration confirmation will be e-mailed to you, approximately one week prior to the program.

For questions and organization information please contact:

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